

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

North Brookfield Savings Bank: A Preeminent Example of Community Banking

July 2011: BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading bank rating and research firm, is pleased to announce that **North Brookfield Savings Bank, North Brookfield, Massachusetts** has not only endured the latest financial crunch, but has emerged as a preeminent example of community banking.

With this, BAUERFINANCIAL bestows its highest 5-Star Superior rating on North Brookfield Savings Bank. This rating denotes the highest level of strength and performance that a bank can receive. In fact, North Brookfield Savings Bank has earned this 5-Star Superior rating for the last 66 consecutive quarters putting it in an even more elite group of "Sustained Superiority Banks". Only 10% of the nation's banks can claim this distinction.

"There are so many factors that go into our ratings that to list them all here would be impossible", according to Karen L. Dorway, president of the research firm. "Suffice it to say that with its impressive capital levels, an enviable loan portfolio and low delinquent loan levels, North Brookfield Savings Bank demonstrates the epitome of community banking."

Established in 1854, North Brookfield Savings Bank has been proudly handling the banking needs of its neighbors and friends for 157 years. It currently operates through five conveniently located offices in Belchertown, North Brookfield, Palmer and West Brookfield and can also be found on the internet at www.banknbsb.com.

North Brookfield Savings Bank: "Safe, Solid, and Secure since 1854."

BAUERFINANCIAL, Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain star-ratings by visiting www.bauerfinancial.com.

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